

DINESHBABU SEKAR

UI/UX Designer

HFI – CUA™ (Certified Usability Analyst: 2016-5915)



PROFESSIONAL SUMMARY

I'm a purposeful designer, who is deliberate and logical. I seek the functions that impact the forms through designing with empathy and by being data informed. I have over 9 years of experience in creating impactful design solutions for a variety of industries by utilizing a combination of science and creativity in my design process.

SKILLS & METHODS

User Centered Design
Experience Design
Interaction Design
Visual Design
Usability
Heuristic Evaluations
Usability Testing

Requirement Engineering
Design Strategy & Planning
User Research
User Story Creation, User Flows
Information Architecture
Wireframes and Prototypes
Branding/Typography/Print Design

Adobe XD,
Adobe Photoshop,
Adobe Illustrator,
Balsamiq,
Axure RP,
Invision
Microsoft Office

EXPERIENCE

SIEMENS,
Bangalore, India
Usability Engineer
2016 – Till date

NTT Data,
Bangalore, India
Team Lead (UI/UX)
2012 – 2016

Sensiple Software Solutions Pvt Ltd,
Chennai, India
System Engineer (UI)
2008 – 2012

RESPONSIBILITIES

- Elicit and synthesize user and business requirements to create User centered design.
- Performing user research via Interviews, Surveys, Competitor analysis, Ethnographical studies.
- Prototyping, wire framing and formulating functional specifications for project requirements.
- Performing Usability audits and reviews, Usability testing (remote and studio)
- Evaluating processes and practices for inefficiencies and recommending optimal solutions.
- Developing and implementing and best practices for User centered design.
- Preparing Test plans for User acceptance testing and quality compliance.
- Mentoring and training cross functional teams on Usability and Human Computer Interaction concepts.
- Collaborated with the development team to streamline an agile process.
- Coordinating with cross-functional teams and execute project deliverables.

EDUCATION

Bachelor of Engineering in Computer Science and Engineering
Dr. Mahalingam College of Engineering & Technology.
Affiliated to Anna University, Chennai
2004 – 2008

CERTIFICATIONS

- **HFI-CUA™** (Certified Usability Analyst: 2016-5915).
- Diploma in Web and Multimedia by Apple Distinguished School.

HOBBIES

I do photography, I enjoy listening music and punning. I find the internet, with its vast library of information, to be one of the greatest places to research, study and expand the skill set. All the above I love my family even more which gives me the passion and hunger to succeed.